

Section 8



Approved Quotes

As MyPyramid partners, organizations may use any of the following approved quotes for their press releases or other materials. Each quote should be attributed to USDA's Center for Nutrition Policy and Promotion.

"USDA welcomes [name of organization] as a team member of 'Partnering with MyPyramid' to improve family nutrition and end childhood obesity. Working together, we can begin to make immediate changes where family members work, live, and play, which can have lasting impact on child and family health."

"We're thrilled that [name of organization] has joined 'Partnering with MyPyramid,' becoming part of a 3-pronged movement where government, industry, and education are taking aim at transforming the way America eats."

"The purpose of 'Partnering with MyPyramid' is to equip consumers with the information that they need to make smart decisions about eating more healthfully and being more physically active, so [name of organization] plays an important part in bringing that vision to reality."

"The increasing problems of obesity and poor eating habits among America's children are undoubtedly complicated issues, but what is often overlooked is the one place where a deliberate, positive trend toward change could take place tonight – the family home. By connecting with the 'nutritional gatekeepers' in families to help them make better food choices and encourage more physical activity, we could make an immediate change with lasting impact."

"We need to connect with nutritional gatekeepers wherever they make their food decisions – where they work and play, and where they purchase and prepare food."

"Shopping and eating nutritiously can be challenging. However, the messages found in the Dietary Guidelines for Americans and USDA's MyPyramid can help grocery shoppers and food preparers at home make better decisions for their family."