



Section 1

Welcome Message from CNPP

Welcome to the Partnering with MyPyramid Action Kit. The United States Department of Agriculture's (USDA's) Center for Nutrition Policy and Promotion is committed to improving the nutritional well-being of all Americans. We invite you to step up and join us in being part of the solution to end childhood obesity.

This initiative provides the chance to work with the government and other partners to promote the *Dietary Guidelines for Americans* and MyPyramid messages and tools. Through this collaboration, we can begin the process of helping consumers assimilate the nutrition information they receive and move along the path to healthy diets and lifestyles! The Action Kit will be an easy guide to help you sign on as a partner.

We applaud you and your organization for your vision in helping create a win-win opportunity that is bigger than us all!